



## CALL FOR ENTRIES



### 2007 Patient Care Award for Excellence in Patient Education Innovation

Co-sponsored by *Patient Care* magazine

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#### Conference on Practice Improvement: Health Information and Patient Education

November 8-11, 2007 ~ Newport Beach, CA

This annual award will be presented to a health professional or not-for-profit organization involved in developing patient education strategies for primary care. The award seeks to acknowledge creative, cutting-edge strategies developed to deliver patient education targeted to patients in an office setting. In addition to innovation and creativity, submissions will be judged on the demonstrated capacity to communicate important health concepts to patients, and to positively impact patient behavior. Individuals or groups may apply. Submissions from interdisciplinary teams/practices, students and residents are encouraged. Nominations will also be accepted.

The award winner will receive a commemorative plaque, plus a cash award of \$500, and a \$300 stipend for travel expenses to the conference. The winner will also receive a complimentary conference registration. The award will be presented during the **Conference on Practice Improvement, November 8-11, in Newport Beach, California**. The winner is expected to be present for the awards ceremony and to prepare a description of their patient education program for the award citation printed in the conference program.

#### APPLICATION PROCESS

1. Applicants should complete and mail **five copies** (no E-mail or Fax copies accepted) of the attached application form and supporting materials **by August 1, 2007** to:  
Ray Rosetta, CMP  
Conference on Practice Improvement: Health Education and Patient Education (Attn: STFM)  
11400 Tomahawk Creek Parkway Ste. 540  
Leawood, KS 66211
2. The award winner will be notified in mid-September, 2007.
3. Individuals, practice groups or organizations who have been awarded a Patient Care Award at the Conference on Patient Education *within the past three years* are **not eligible** to submit for the award.

**Questions?** Please call Ray Rosetta at 800-274-2237, ext. 5412.

**2007 Patient Care Award for Excellence in Patient Education Innovation**

***APPLICATION FORM***

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1. Applicant Name: \_\_\_\_\_
  2. Name/Title of Program/Approach: \_\_\_\_\_  
\_\_\_\_\_
  3. Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
City State Zip
  3. Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_
  4. Type of practice or organization: \_\_\_\_\_
  5. Higher education and work experience: (Attach a current resume or organizational profile.)
  6. Your role and responsibilities. (Attach a current job description or organizational profile.)
  7. Prepare the following in a format which can be photocopied for judging: (use extra pages as needed.)
    - a. Identify the patient group and/or health issue that this program targets.
    - b. Describe the program in detail, including teaching methods and materials used in the program. (please attach additional pages as necessary, including samples of original materials that you have developed.)
    - c. Describe in detail the innovative and creative features of the program.
    - d. Provide documentation of demonstrated evaluative outcomes:
      - Teaching effectiveness
      - Utilization of program/materials (include statistics, if available)
      - Patient compliance
      - Marketing the practice in the community
      - Where this program has been used to date and what efforts have been made to transfer the program to other settings;
    - e. Estimate the cost of developing this program and/or materials.
    - f. Where possible, provide letters of support from other sites that have used this approach or program.

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Applicant's Signature

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Date

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